Semantics Metaphor; Financial Times News Analysis

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Abstract

Representation may be a fashion of dialect that passes on the message creatively that utilized to fortify meaning and i awing encourage understanding; conceptualize approximately unique things to be more genuine. In this respect, this theme talk points to discover out the sorts of representations utilized on the Budgetary Times news. The expansion creators distinguish words or expressions in sentences concurring to the sort of representation. That clearly to form understanding the inferred of semantics. The creator employments the hypothesis of to analyze the data's and classifies representations into three sorts. Those sorts are ontological allegories, introduction al allegories, and auxiliary representations. Based on the article that has been carried out, it appears from eight allegorical expressions that is Ontological Representation.

Keywords: Semantics; Metaphor; News

INTRODUCTION

Dialect plays an fundamental part in human life. More than that, dialect must be the quintessence of human creatures. This can be since of the way individuals can utilize their inventiveness to make unused things to create dialect, counting the capacity to get it and talk a dialect for them. Through dialect, substance plays a critical part in passing on and communicating something, particularly for people. Without dialect, individuals get misplaced and cannot communicate and construct connections with others.

Dialect has a few communication characteristics that show sentiments, feelings, thoughts, encounters, and information. In brief, dialect may be a center portion of society, particularly for people. Individuals utilize this dialect in numerous ways. But these implications are not continuously exact, now and then communicated certainly and enigmatically by the speaker. For illustration, we are utilizing metaphorical dialect.

Language is a system of meaning. (Silalahi, 2020), " A system of meanings is a meaning that is created and exchanged". Linguistics is often called the science that studies language. In linguistics, language can be learned from branches of linguistics and its relationship to other sciences. There are five branches of linguistics: phonology, morphology, syntax, pragmatics, and semantics. Semantics is the science that studies the meaning of a language. The essential characteristics in semantic theory in thought and language become the central role that refers to metaphors. In semantics, of course, it has

a function or uses in language use. In this case, metaphors will contribute to creating new words. A completely new word is usually tricky for society to accept. Because it has no relevance to the other words that already exist, it is the metaphor that makes it easier to describe the new reality.

The Monetary Times News is an Indonesian daily paper composed in English. Scholars of daily paper articles tend to utilize representations in composing features or news texts€™substance. Budgetary Times News is a case of a daily paper that contains a few data around amusement, legislative issues, trade, and others. Monetary Times News is one of the energizing news programs, which incorporates the social life of an craftsman or powerful individual based on truths and data. Representation is one of the semantic wonders which, of course, have a work within the utilize of dialect. In this case, in specific, allegories will contribute to making modern words for news articles. A totally unused word is as a rule dubious for individuals to acknowledge since it is troublesome to understand particular terms within the news. Typically due to the disappointment to see its pertinence to other existing words. Subsequently, the allegory makes it less demanding to portray a modern reality. After all, making a unused term is more complicated than utilizing an ancient word and giving it a unused meaning. In this case, excitement news is considered less imperative than other news. But that doesn't cruel it's out of scholastic investigate. There are particular points and issues to analyze allegorically. There are numerous implications of representations which are curiously points to examine. In features and news content, metaphors sense will be utilized to deliver more significant meaning.

LITERATURE REVIEW

This examining approximately sorts and meaning of allegories in Budgetary Times News. Here anticipated to create hypothetical and commonsense commitments. Hypothetically, this investigate gives a metaphor wonder that shows up within the mass media, particularly daily papers within the Monetary Times News so the setting of the representation itself has its sort and meaning.

1. Semantic Term

Language is used to establish communication worldwide so that listeners understand what is being said and the speaker's meaning. Meaning in a sentence can be studied by linguistics because it is a theory used to understand how a language works. Semantics is the study of meaning. Semantics is a branch of linguistics that focuses on specific meanings, words, phrases, and sentences. Meaning is something that cannot be divided from a language. Therefore, semantics is the study of linguistics. (SILALAHI & Silalahi, 2023) that semantics studies the meaning of words, phrases, and sentences.

2. Figurative

In addition, that figurative language often appears in the content of certain newspapers, news, advertisements, or headlines. Because figurative language has the essence of its style and beauty, it can allow a person to find a meaning in intent that is richer than his literal meaning. And it takes imagination to find meaning in it. Its primary purpose is to force a person to imagine or feel what is intended by an author with the expression or statement of some literary element in the category of figurative language studies. Figurative language often provides a way to be more effective in saying what it

means than in expressing a statement directly. Then metaphorical language is a way of language showing things that are unusual in a particular writing case. It is also explained that metaphor language provides a way to indicate the meaning indirectly or the meaning implied in writing. Knickerbocker and (Kövecses, 2005) stated ten sections of figurative language: simile, metaphor, personification, synecdoche, metonymy, hyperbole, irony, dead metaphor, allusion, and paradox (p. 367). Thus, metaphor is a topic to be discussed in this study, and a more detailed explanation will be presented in the research.

3. Metaphor

Ray (2019) Words, phrases, and sentences have figurative meanings that convey messages. So they stated that most people view metaphor as a poetic artifice and rhetorical flourish as an issue of remarkable rather than ordinary language. Furthermore, metaphor is frequently considered a feature of language alone, a matter of words rather than deeds or actions. On the contrary, that metaphor permeates every aspect of daily existence, including thought and deed. Furthermore, metaphor is an expression of spoken or written language and is related to semantics. The semantic position is the process of analyzing meaning. The correlation between metaphor and semantics is a metaphor as a feature of sentence reading.

One example of a well-known metaphorical sentence;

'Economic is war'

Which can be interpreted as word? Then metaphor is a statement that compares two different things, unlike similes, because metaphors do not use the words "like" or "as."

Currently, metaphors have developed and are used in various aspects of life. Initially, metaphors were used in literary texts. But now, it can be in non-literary such as online newspapers.

3.1 Type of Metaphor

Everyone tends to use metaphors without realizing they can be classified as metaphors. Metaphor is separated into three parts. The so-called orientation metaphor, ontological metaphor, and structural metaphor.

a. Orientational Metaphor

An orientation metaphor is an idea that shows when one idea is arranged metaphorically in terms of another. It organizes ideas by providing spatial orientation. And also another type of metaphorical concept is unstructured yet manages a whole idea that is interconnected. Representative of a metaphorical concept based on the human body, the interaction of the environment or culture and the human physique such as on-off, up-down, front-back, deep-shallow.

B. Ontological Metaphor

Ontological metaphors conceptualize thoughts, events, experiences, emotions, and activities. In other words, this metaphor involves systematically presenting an abstract thing as something with physical properties. There are two types of identifying metaphorical words; personification and container metaphors.

a.   Personification

In this case, the entity's personification is in the form of inanimate objects, including abstract and concrete objects. to be used and treated like humans with all aspects and activities

b.   Container Metaphor

A container metaphor is a metaphor that considers an abstract entity that is regarded as having physical or space to enter and leave. This means when an object enters the room.

4. Financial Times News

News is the most dishes of the mass media to spread data around daily life. It is considered a need for everybody to induce various information rapidly approximately what is happening or indeed almost viral news among the open. Hence, news includes a topic or sort of data, which is the scope of the data collected. Various kinds of news topics can be found in daily papers, such as sports, commerce, legislative issues, and excitement news. Each piece of information from the news contains a distinctive concept and substance. Hence, this think about chose amusement news to look at its substance.

Money related Times News is news that brings energizing data from the economy world, beginning from exterior and inside the nation, based on the data and different realities around it.

METHOD

Research methodology of this article is quantitative research. Doing analysis to found the metaphor on Financial Times News especially in Economic World.

FINDINGS

The author only found 4 metaphors in the news article on Economic world article that consist of four orientation metaphors, and four ontological metaphors.

a. Greedy

Metaphor is found in the first sentence of this news. The word "Greedy" is related to human behavior. A Greedy is considered an orientation metaphor because it shows human act.

b.   spread

The word metaphor is found in the first sentence of this news paragraph. In this case, the word "spread" here relates to the business in much form.

c.   Mouse

The metaphor is embedded in the phrase "Mouse". The phrase is considered an orientation metaphor because the phrase indicates an act of human in corruption.

d.   busy as a bee

The metaphorical word is found in the word "busy as a bee" in the sentence above is interpreted literally the way of the people working times.

DISCUSSION

Topic discussion in this article to analyzing metaphor in new Article of " Financial Times" the international news update. The data collection by founding the word metaphor ant trying to animating semantic meaning of word in social uses language daily. The data analysis is qualitative research.

CONCLUSION

The conclusion section contains a summary of the research findings, which correlate with the research objectives incorporates a few conclusion focuses. Based on the discoveries and discourse within the previous chapter, such as within the financial news excitement news article in 2024, the creator establishes words and expressions that contain allegories. The creator utilized a hypothesis characterize the meaning of the representation. That is ontological representation. The creator can describe the definition and sorts of allegories within the article to create it simpler for peruses to get it the inferred implications of the representations. Be that as it may, the author concludes that the amusement news.

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