## Proceeding of Conference on English Language Teaching (CELTI 2023) English Education Study Program, Faculty of Tarbiya and Teacher Training State Islamic University of Prof. K.H. Saifuddin Zuhri Purwokerto

June 11, 2023 | e-ISSN: 2808-0874 | Volume: 3

\_\_\_\_\_\_

# The Perspective of Business Administration Students on Delivering Presentation

## Rini Amelia<sup>1</sup>, Rizky Amelia<sup>2</sup>

- <sup>1</sup> Business Administration Department, Politeknik Negeri Banjarmasin, Indonesia
- <sup>2</sup> Accounting Department, Politeknik Negeri Banjarmasin, Indonesia

Corresponding author's email: rini.amelia@poliban.ac.id

## **Abstract**

Oral presentation is one skill that must be mastered by the business administration students of the first and second semester of State Polytechnics of Banjarmasin when taking Bahasa Inggris 1 and 2 subjects. Giving presentation is certainly not a simple thing to do especially for non-English department students. They must know the concept and put it well into practice. There have been a lot of previous research highlighting the importance of oral presentation skills and ways to develop them however little is exploring the way students view giving presentation itself. This is a descriptive qualitative study with interviews and questionnaires as the instruments to collect the data. The results showed that the students viewed delivering presentation positively but they still had many barriers in dealing with it. Nevertheless, they realize how importance it is for their future carrer. This study is significantly done since the findings could help the students to better deliver the presentation and assist the lecturers to help students to do so.

*Keywords:* students' perspective, business administration, presentation.

#### **INTRODUCTION**

Employability of graduates is one of Indonesia's concerns. As everybody knows many workplaces insist their employers to have not only technical skill but also good English proficiency. This highlights the importance of English which is really required at work. Concerning this fact, many graduates should be equipped with English skills, especially oral communication skill, to get ready for work. According to Ting et al (2017), employers are willing to consider employing candidates with average English proficiency if they have good communication skills, except for jobs which require more communication in English such as customer service and marketing. This is to say, good communication skills can increase employability and opportunities for career advancement

Oral presentation skill is not a new thing in learning however it is one public speaking skill which is very essential for students to master especially for business administration students. This skill certainly benefits students' career in the future in many aspects of work

and life. However, delivering presentation is very challenging and considered difficult for some students.

In Politeknik Negeri Banjarmasin, delivering presentation is one final task to complete by the second semester students of business administration when taking English subjects. They previously study the concept then put it into practice. They are already exposed to books and videos on delivering presentation. They also work in group to discuss and practice well before the final presentation. Besides, the lecturers in the classroom have explained a lot the concepts and given feedback on the students' performance. This is to say, there are many sources for students to study and explore the oral presentation skill.

The importance of the oral presentation skill should be realized by the students of business administration as later in their future career they may involve in several business transaction which requires oral presentation skill. This skill may seem complicated yet could be learned.

However, the way the students see delivering presentation is still questionable. There have been a lot of previous research highlighting the importance of oral presentation skills and ways to develop them. However, little is exploring the way students view giving presentation. Therefore, this study is significantly done since the findings will give benefit to teaching and learning process and help students to develop their public speaking skill well. In order to scrutinize this, the researchers used interviews and questionnaires as the instruments to collect the data.

#### LITERATURE REVIEW

Business administration is one of the majors in Politeknik Negeri Banjarmasin. The students of Business administration are prepared for management, finance, and other fields related to business.

The students of Business administration are equipped with a range of subjects to enhance their knowledge on business administration. There are also English subjects (Bahasa Inggris 1 and Bahasa Inggris 2) provided in the first and second semester. When taking those subjects, the students learn about delivering presentation as one of the materials. They firstly study about the concept such as elements, signposting and strategies for delivering presentation. At the end, they must put those into practice.

Delivering presentation is one public speaking skill which is certainly not easy to master especially to those who are non-English department students. However, this skill is very beneficial for students. As explained by Sakkira et al (2022), the utilization of presentation activities gave some benefits for the students. The students tend to be easy to understand the learning materials and they can also focus deeper in learning. Besides, their motivation and collaboration are increased.

Even though some research articles have revealed the students' advantages of delivering presentation, some other articles also highlight the students' challenges on giving presentation. Based on Asnur (2013), students may get anxious during presentation because of Mardiningrum & Ramadhani (2022) mention that they found nervousness, group dynamics, audience, missing points, challenging content, language boundaries, and high self-expectation as the challenges the participants faced in classroom oral presentations. Besides, Huda & Ma'mun (2020) also comment that over thinking, lack of preparation, bad

experience, low proficiency, low self-confidence, and afraid of making mistakes are things which contribute to students' anxiety when delivering presentation. Tian & Mahmud (2018) state that students' anxiety during presentation comes mainly from content of presentation, oral proficiency, and lack of delivery skills. Moreover, Tian (2019) comments that there are four major sources of students' anxiety, consisting of negative attitude towards classroom presentations, time preparation, language proficiency, negative feedback from peers, while other factors like making mistakes, attention from audience, and teachers' feedback were not the major source for students.

Concerning students' anxiety when delivering presentation, Harratika & Sony (2022) say that in order to avoid anxiety, students need to train themselves by reading a lot to master the material or presentation content. As a result, they can run the presentation successfully now and in the future.

Based on the findings of the studies conducted above, it is very essential to view students' perspectives on delivering presentation. By finding out the results, lecturers would understand a lot students' views and could maximize their teaching and learning on giving presentation. Consequently, the students also could perform and experience much better on delivering presentation.

## **METHOD**

The method used in conducting this research is descriptive qualitative method in which its goal is to find out the perspective of business administration students on delivering presentation. In order to get rich perspective of business administration students on delivering presentation information regarding what the researchers are looking for, this study was guided by the following questions:

- 1. What do you think about giving presentation as our English materials?
- 2. What are the challenges you face in delivering presentation?
- 3. How successful are you in delivering presentation? (scale 1-10)
- 4. How important delivering presentation for your future? Explain your answer!

#### **Respondents and Instruments**

The researchers used questionnaires and interviews in order to get broader sources of data Those questions above were set in a form of questionnaire and interview. The questionnaires were responded by 40 students of business administration. Meanwhile, the interviews were addressed to 6 students of business administration. To get comprehensive perspectives, the interviews were intended to two bright students, two moderate, and two slow learners.

## **Data collection procedures**

At the beginning, the questionnaire was administered in the form of google form to help the researchers to take and organize the responses. Meanwhile, the interviews were addressed in the form of semi-structured interviews which were searching for information related to participants' view on delivering presentation in a deep review. The data gained from the interviews were recorded.

## **Data analysis**

According to (Merriam (2014); Creswell (2014 and 2013); and Schwandt, Lincoln, and Guba, (2007) in Ningi (2022), a 5-step process that was used to analyse the data includes organizing data, sorting, coding, selective coding, and interpreting). Those are the steps of how qualitative data are presented and discussed with credibility. The final findings of this study were depicted in a detailed description.

## FINDINGS [CAMBRIA 12 CAPITAL BOLD]

As mentioned earlier, the data in this study were obtained from the questionnaires and interviews. The questions are set up to gain a detailed description on the perspective of business administration students on delivering presentation.

## The Results of the Questionnaires

Based on the result of the questionnaires, concerning the first questions on how the students think about delivering presentation as their English materials, their answers are elaborated as follows:

Student 1: "Mudah dipahami", easy to understand,

Student 2: "Presentasi metode yang efektif untuk meningkatkan kemampuan bahasa Inggris seseorang agar percaya diri berbicara dihadapan audiens", giving presentation is quite effective to boost one's English proficiency and get confident to present before the audiences,

Student 3: "Menurut saya cukup bagus karna dapat melatih diri untuk terlihat lebih percaya diri saat melakukan presentasi.presentasu juga dapat melatih diri untuk terlihat berani kepada banyak orang dan pendengar untuk menyampai kan sesuatu yang kita sampai kan seperti gagasan,ide,materi dan sebagai nara sumber atau hal lainnya", I think giving presentation is quite good since it can boost our confidence when delivering presentation. It can also train us to speak up bravely in front of others and communicating our ideas to them.

Student 4: "presentasi sangat penting dengan mempelajari materi ini kita menjadi bisa dan paham cara melakukan presentasi yang baik dalam bahasa Inggris maupun bahasa Indonesia, kita juga dapat mengetahui bagian pokok yang harus ada dalam penyampaian presentasi", the giving presentation is very important to learn since this can make us able to present in English and Bahasa Indonesia. We can also understand the core of delivering presentation.

Student 5: "bagus dan mudah di pahami", giving presentation is good and easy to understand.

Student 6: "Sesuatu yang baru dan sangat menantang", something new and very challenging.

Student 7: "Menurut saya sudah cukup efektif karena mahasiswa pada umumnya akan sering melakukan presentasi hingga di semester akhir nantinya", I think giving presentation is quite effective as the students will frequently do this till the last semester later. sangat bagus, very good.

Student 8: "Baik", nice.

Student 9: "Menurut saya dengan adanya presentasi dalam mata kuliah bahasa Inggris saya dapat belajar untuk lebih percaya diri dalam mengucapkan bahasa asing dengan lancer", I think, giving presentation in English subject is satisfying and beneficial as I can learn to be more confident when presenting in English fluently.

Student 10: "Baik dan mudah", nice and easy.

Student 11: "Sangat membantu dan bermanfaat untuk saya dan ke depannya sangat mengasikkan", very helpful and beneficial for me and my future.

Student 12: "Mudah dimengerti", easy to understand.

Student 13: "cukup bagus", very good.

Student 14: "sangat mudah dipahami dan sangat seru", easy to undersand and cool, easy to understand and cool.

Student 15: "Sangat bagus dan sangat diperlukan untuk di masa yg akan dating", very good and needed for my future.

Student 16: "Sangat bagus, selain melatih berbahasa asing (bahasa inggris), juga melatih publik speaking dan mental kita didepan banyak orang", very good, not only for the sake of speaking in English but also for our mental readiness for public speaking skill when presenting before others.

Student 17: "Sangat berguna dan membantu kedepannya", very beneficial and helpful for our future.

Student 18: "Sangat bagus untuk mahasiswa, apalagi untuk mahasiswa yang nantik menggeluti pekerjaan yang berkaitan dengan bahasa Inggris", very good for students and their future job.

Student 19: "sangat menyenangkan dan menantang karena kita dituntut untuk berani berbicara di depan umum menggunakan bahasa asing", very amazing and challenging because we are responsible for presenting in English in front of others.

Student 20: "Setuju, karena dengan ada nya presentasi kita dapat melihat skill yang kita dapat selama belajar di kampus", agreed, because by presenting we get the skill.

Student 21: "sulit", difficult.

Student 22: "menurut saya penting karena untuk bisa melatih saya bisa berbicara di umum atau di banyak orang", I think it is important since it can train me to speak in front of others.

Student 23: "Sangat baik dan mudah untuk di pahami", very good and easy to understand.

Student 24: "Dapat melatih mentalisasi dalam public speaking", it trains our mental readiness for public speaking.

Student 25: "Cukup menyenangkan karna belajar hal yg baru", quite fun as learning new thing.

Student 26: "Sangat baik dan mudah dilakukan", very well and easy to do.

Student 27: "Lumayan baik, dan Alhamdulillah berjalan sesuai dengan yang saya inginkan", quite good and alhamdulillah it ran as I expected.

Student 28: "bagus sekali, agar kita bisa belajar presentasi memakai bahasa inggris", very well, so we can learn on giving presentation in English.

Student 29: "Dengan adanya materi presentasi dalam bahasa Inggris pada mata kuliah ini sangat memudahkan mahasiswa dalam belajar berbicara di depan umum walau hanya satu ruangan kelas saja, tapi tetap saja agak gugup walau audiens hanya teman sekelas, sehingga dengan seiring berjalan waktu pasti akan berguna di dunia kerja", by having materials on giving presentation for English subject, it will train the students to speak in front of the public even though in front of the class only in which the students still feel anxious. Consequently, it will be beneficial for the future career.

Student 30: "Cukup bagus", very good.

Student 31 "bagus", good.

Student 32: "presentasi sangat bagus dan mudah untuk dipahami", giving presentation is very good and easy to understand.

Student 33: "bagus", good.

Student 34: "Sangat bagus karna menambahh karakter seseorang dalam hal mengetahui pengetahuan cara berbahasa lain dan memahami wawasan yang luas", very good because it can enlarge and enhance knowledge on other languages.

Student 35: "Susah", difficult.

Student 36: "Sangat baik", very good.

Student 37: "Sangat bagus", very good.

Student 38: "Baik", good.

Student 39: "Sangat mengasikkan", very fun.

Based on the students' answers above, it is found out that most students view positively on delivering presentation as one of the materials in English subject.

Meanwhile, on the subject of the challenges the students face when delivering presentation, most students mentioned that pronouncing words and building sentences are the hardest part. Since they are non-English department students, oral presentation skill which needs right pronunciation and building sentences to deliver the messages and ideas is surely considered difficult.

Besides pronunciation, the students also mentioned about anxiety which impact their performance during presentation. They commented that the state of getting anxious triggered them to mispronounce the words and forgot what to say when delivering presentation. The students also linked this to mental readiness in which they did not have many experiences to speak in front of the publics.

Furthermore, when the students were asked to score their own performance when delivering presentation, the answers were varied. There were 45% of the students said that their performance on delivering presentation was 7. In addition, 37,5% of the students scored their own performance 8. Meanwhile, 10% of the students thought that their performance was only 6. Unfortunately, there were 5% of the students felt that their performance was 5 and the rest (2,5%) was only 2. This is to say, the majority of the students considered their performance good and could do well in giving presentation.

Despite all things they stated above, the students considered giving presentation as one public speaking skill which is highly needed in their future career. This is proven from their 40 responses as depicted below:

- 1. Sangat penting untuk interview. mencari kerja.contohnya dalam melamar perkerjaan
- 2. Sangat penting contoh nya untuk dunia kerja sangat membutuhkan public speaking ini
- 3. Baik sekali, contohnya untuk menarik minat pembeli apabila kita sedang mempromosikan sebuah barang
- 4. Menurut saya public speaking itu penting dalam masa depan kita yang akan datang, kalau kita tidak bisa public speaking maka kita aggak sulit untuk berkomunikasi dengan orang lain
- 5. penting sangat, karena bagaimanapun nanti saat kita bekerja pasti harus bisa public speaking, ngomong di depan orng banyak, mampu mengeluarkan pendapat kitaa sendiri dan tdk malu
- 6. Sangat penting, karena suatu saat seseorang pasti akan berada di depan umum baik lingkungan intern ataupun eksertn, semisal suatu saat kita disuruh untuk melakukan seminar disuatu kampus ataupun sekolah, otomatis kita harus jago public speaking agar audiens bisa menangkap apa yang kita sampaikan dan sebagai pemateri kita juga harus menghidupkan suasana agar tidak hampa yang menyebabkan para audiens mengantuk dan apapun itu.
- 7. Sangat penting karena nanti suatu saat kita akan terjun di dunia kerja dan di situlah value diri kita muncul. Contohnya orang yang public speaking bagus pasti lebih mudah mendapatkan pekerjaan dan sebaliknya
- 8. Sangat penting karna kalau kita tidak bisa public speaking akan susah
- 9. public speaking ini sangat penting untuk kedepanny. Dalam memasuki dunia pekerjaan dan berbicara di tempat umum

- 10. Public speaking akan membantumu untuk terus meningkatkan rasa kepercayaan diri. Hal tersebut tentu sangat berguna bagi perkembangan kariermu ke depannya. Semakin kamu percaya diri tampil di depan banyak orang, performamu akan terlihat bagus di mata orang lain.
- 11. Sangat penting karena dalam dunia kerja nanti pastinya akan ada sedikit public speaking walaupun tidak banyak
- 12. Kemampuan public speaking sangat penting untuk banyak orang di berbagai bidang kehidupan. Kemampuan ini dapat membantu mereka untuk memperkuat keterampilan komunikasi, meningkatkan kepercayaan diri, dan mencapai tujuan mereka dengan lebih efektif. Bagi seorang mahasiswa atau pelajar, kemampuan public speaking dapat membantu mereka dalam melakukan presentasi tugas, mengikuti perlombaan debat, atau bahkan saat wawancara pekerjaan.
- 13. Public speaking akan membantu saya untuk terus meningkatkan rasa kepercayaan diri. Hal tersebut tentu sangat berguna bagi perkembangan karier atau pencapaian saya ke depannya. Semakin saya percaya diri tampil di depan banyak orang, performa saya akan terlihat bagus di mata orang lain. Contohnya seperti kelompok yang sedang berdemonstrasi yang dipimpin oleh seorang penggerak.
- 14. Kemampuan public speaking seperti presentasi ini pastilah sangat penting untuk ke depannya misalnya bila kita akan melakukan presentasi untuk klien dalam bahasa Inggris tentunya kemampuan ini sangat diperlukan
- 15. Penting karena public speaking diperlukan dalam dunia kerja/organisasi. Contohnya bisa saja kita disuruh atasan secara mendadak dalam pembukaan acara
- 16. Sangat berguna karena ilmu yang diberikan sangat perlu untuk memulai dalam public speaking, dan melatih kita berani dalam berbicara di hadapan audience
- 17. Sangat penting di masa depan nanti dan memasuki dunia kerja nantinya, contohnya seperti seseorang yang berpidato, ceramah serta seorang mc yang memandu acara
- 18. sangat penting untuk meningkatkan kepercayaan diri, ketertarikan dalam karir, menambah relasi dengan orang sekitar, menjelaskan sesuatu hal dengan rinci, contohnya seperti berkomunikasi dengan orang sekitar yang tidak kita kenali
- 19. Sangat penting apa bila kita bekerja di perusahaan ya suka ke luar negeri
- 20. sangat penting contohnya untuk terjun ke dunia kerja dan melatih agar lebih pandai berbicara kepada orang asing
- 21. public speaking sangat sangat penting kedepannya
- 22. Sangat penting, selain meningkatkan percaya diri melalu public speaking kita bisa menyampaikan ide/pemikiran kepada orang banyak dengan efektif dan respektif.
- 23. sangat penting, untuk interview kerja, komunikasi dengan client presentasi dengan client
- 24. Public speaking adalah kemampuan komunikasi yang penting. Dengan kemampuan public speaking yang baik, saya bisa menyampaikan gagasan, ide, informasi atau hal lainnya dengan baik. Contohnya ketika dengan rapat organisasi atau bahkan presentasi di kelas, sayang bisa lebih percaya diri untuk tampil didepan kelas maupun di depan hanyak orang
- 25. Sangat penting, contoh di dunia pekerjaan nantinya public speaking sangat berguna, dari situ kita di nilai bagaimana public speaking yang baik kita
- 26. Public speaking adalah kemampuan komunikasi yang penting. Dengan kemampuan public speaking yang baik, saya bisa menyampaikan gagasan, ide, informasi atau hal

lainnya dengan baik. Contohnya ketika saya ingin melakukan presentasi dikelas atau rapat organisasi, dengan adanya kemampuan public speaking saya bisa lebih percaya diri untuk tampil didepan kelas maupun di depan umum

- 27. penting, contohnya dalam presentasi di kelas
- 28. sangat penting untuk keberlangsungan ke depannya, contohnya saaat kita melakukan presetasi pada pekerjaan akan sangat mudah melakukannya jika kita memiliki kepercayaan diri yang baik
- 29. Penting karena Melalui soft skill public speaking yang bagus kita akan lebih mudah untuk menjawab berbagai pertanyaan dalam proses seleksi kerja.
- 30. public speaking sangat penting karena akan menumbuhkan rasa percaya diri yang dimana itu akan berguna dimasa yang akan mendatang
- 31. sangat penting, karna public speaking bisa membuat kita mudah berbicara apa lagi saat presentasi
- 32. Sangkar penting, contoh mungkin buat memudahkan bekerja
- 33. Sangat penting, karena sangat membantu ketika sudah terjun dalam dunia pekerjaan.
- 34. Sangat penting contoh saat kita melamar pekerjaan, saat kita bekerja
- 35. Sangat penting karena di dunia pekerjaan kita membutuhkan public speaking dalam segala aspek
- 36. Kemampuan public speaking bagi saya sangat penting untuk peningkatan keahlian dan kepercayaan diri saya, apalagi ketika saya sudah berada di lingkungan kerja dan untuk pengembangan karier sehingga bisa memperluas relasi, dimulai dari presentasi di kelas.
- 37. Penting sangat untuk bisa bekerja di luar, misalkan bekerja di luar negeri terus bahasa nya bahasa Inggris
- 38. lumayan penting jika anda bekerja di bagian yg memerlukan skill public speaking
- 39. sangat penting, contoh untuk bekerja dan presentasi di muka orang yang banyak seperti di panggung atau dimana pun.
- 40. Sangat lah penting bagi kita untuk kedepannya, Contohnya seperti kita melakukan wawancara untuk bekerja.

The students' responses above revealed that all students agreed that oral presentation skill is very essential for their future career. Their answers were dominantly *sangat penting* (very important), (*cukup penting*) quite important and (*penting*) important. They added that the skill is highly needed for job interviews, career development, building network, and certainly when they are in their workplace later. Some students also stated that mastering oral presentation skill could boost their confidence. This is to say, the students of business administration know and realize that oral presentation skill is highly required at work.

#### The Result of the Interviews

The interviews were addressed to six students. Two of the students are bright students in the class, the other two are slow learners, and the rest are moderate students. There were three big questions prepared for them in which the questions were the same as the questionnaires yet no.3 was skipped.

When the students were asked about their opinion on delivering presentation as one of the materials in English subject, their answers were:

#### Slow learner 1:

"kalau presentasi bisa aja Bu tapi susah karena harus menyampaikan dalam bahasa Inggris ke orang banyak sementara bahasa Inggrisnya belum fasih", difficult Ma'am since we get to use English.

"penting dikuasai biar nilainya bagus dan nanti ya bisa dipakai di dunia kerja", it is important to master oral presentation skill to get good score and it is useful at work.

#### Slow learner 2:

"tentang presentasi mnggunakan Bahasa Inggris saya gugup, tidak percaya diri untuk tampil", I usually get nervous and not confident when presenting.

"penting nanti buat pekerjaan karena perlu ngomong ke orang banyak", oral presentation skill is essential at work because we get to communicate with others.

#### Moderate student 1:

"tentang presentasi dalam bahasa Inggris ya biasa saja, tidak gampang tidak susah, yang penting kita terus belajar. Kadang ya bisa aja gugup, sering lupa yang mau diucapkan", delivering presentation is a common thing, it's so-so, the most important thing is we keep on learning.

"penting karena nanti kan kita kerja di perusahaan harus presentasi ke orang", oral presentation skill is important since when working in a company we get to deliver presentation too before others.

#### Moderate student 2:

"presentasi baik untuk melatih public speaking", it's good to practice our public speaking skill. "susah tapi penting untuk dipelajari", susah karena tidak tahu pengucapannya, susah bikin kalimatnya, grogi juga ngomong di depan orang banyak. Kalau penting yak arena nanti kalua bekerja harus berhubungan dengan banyak orang sehingga lebih bisa dalam berkomunikasi", it's hard yet essential to learn. It's hard because we don't know how to pronounce the words correctly and build sentences in English. It is very important to master since later at work we get to meet others so we can communicate better with them.

#### Fast learner 1:

"kemampuan presentasi tentunya sangat bermanfaat untuk melatih public speaking, percaya diri yang sangat diperlukan di dunia kerja", kesuliannya pada pengucapan yang bisa salah-salah, bikin kalimatnya juga bisa membingungkan", delivering presentation is certainly important to practice our public speaking skill and boost our confidence which is very much required at work. The challenges are about mispronouncing the word and getting confused of building sentences.

#### Fast learner 2:

"saya suka sekali presentasi karena cara saya belajar juga begitu Bu. Jadi saya excited sekali dapat materi ini dan tentunya sangat penting di dunia kerja karena saya cita-citanya ingin jadi manajer jadi harus presentasi di depan banyak orang. Selain itu juga untuk meningkatkan percaya diri", I like giving presentation because that's the way I study. So, I am very excited

to have this and surely giving presentation is very important. Since I want to be a manager who frequently gives presentation.

"tantangannya adalah bagaimana cara menarik perhatian teman-teman dan juga memahamkan mereka tentang materi yang kita sampaikan", the challenges are about how to attract other students to get into our material and to make them understand about what we present.

According to the results of the interviews above, the students consider giving presentation as one good and important material in English subject, despite the fact that delivering presentation is not an easy thing to do since they face several challenges such as being anxious and not confident when doing it. They also get difficulties in pronouncing the words and building sentences correctly. Nevertheless, they believe that delivering presentation will be very beneficial for their future career.

## **DISCUSSION [CAMBRIA 12 CAPITAL BOLD]**

. Based on the findings above, the students think that oral presentation skill is important even very important to master nowadays. However, they rarely communicate in English since they are business administration students who are non-English Department students. They consequently get difficulties in delivering presentation in English such as pronouncing words and building sentences. They could also get anxious when presenting which may result in making mistakes or slip of the tongue. In addition, they admit that they are lack of confidence since they are not accustomed to speak up before the publics. These findings go hand in hand with the research done by Mohamed & Asmawi (2018) in which the subjects of the research were also non-English Department students, engineering undergraduates. They mention that the students also face several challenges when giving presentation such as unfamiliar vocabulary, grammar, pronunciations of words and their lack of fluency, lack of content understanding, lack of technology facilities, lack of in class practices and delivery issues such as eye contact and time management. Dealing with the findings mentioned above, all lecturers teaching their students about delivering presentation must be more aware of the difficulties faced by non-English Department students when delivering presentation.

Despite the fact that the students found some barriers when presenting in English, the oral presentation skill certainly gives several advantages for students. This has been clarified by Sakkir et al (2022) through their articles on students' perception on the presentation activities in the class. They report that by having presentation their students tend to understand the material easily, focus deeper in learning, their motivation and collaboration are increased as well. In addition, Abdulloh (2019) in his study also talks about the advantages of presentation task. He mentions that it generates, accelerates and empowers students to speak English confidently. Moreover, students and lecturers agreed that critical objectives of presentations were to improve communication skills and to train students to talk to a group of people (Alsher & Hindi, 2004).

The findings of the study above conducted previously have outlined the importance of equipping our students with oral presentation skill especially to those who are non-

English department students to have not only technical skill but also oral presentation skill in English. By finding out the students' challenges when giving presentation, the lecturers would be more aware of the barriers they face so that the lecturers could anticipate it well.

#### **CONCLUSION**

Based on the findings above, it could be concluded that delivering presentation gives several challenges for the students of business administration. Most of the students commented that giving presentation is not an easy thing to do. Nevertheless, they believe that skill will contribute much to their future career such as having job interviews, building network and many business transactions in which public speaking skill is very much required. Moreover, the students are non-English department students who are not exposed much to English. Therefore, all lecturers teaching this skill must be aware of this condition so that they can empower their students to better deliver the presentation.

#### REFERENCES

- Abdulloh. (2017). Improving Speaking Skill through Presentation Task. *Journal of English Language and Literature*. Vol 2 (1)
- Alsher, K & Hindi, N. (2004). The importance of presentation skills in the classroom: Students and instructors perspectives. *Journal of Computing Sciences in Colleges* Vol 19(4):6-15
- Haratikka, H. & Sony, R.P. (2022). Students' Anxiety in Presentation. *Edukatif Jurnal Ilmu Pendidikan*. Vol 4 (6) https://doi.org/10.31004/edukatif.v4i6.4274
- Huda, N. L. A. & Ma'mun, N. (2020) The Anxiety of EFL Students in Presentation. *Journal of English Linguistics, Literature, and Education*. Vol.2 (1).
- Mardiningrum, A. & Ramadhani, D. R. (2022). Classroom Oral Presentation: Students' Challenges and How They Cope. *Eralingua*. Vol 6 (1).
- Mohamed, A. A., & Asmawi, A. (2018). Understanding Engineering Undergraduates' Technical Oral Presentation: Challenges and Perspectives. *International Journal of Language Education and Applied Linguistics*, 8(1). https://doi.org/10.15282/ijleal.v8.529
- Ningi, A.I. (2022). Data Presentation in Qualitative Research: The Outcomes of the Pattern of Ideas with the Raw Data. *International Journal of Qualitative Research*. Vol 1 (3) DOI: 10.47540/ijqr.v1i3.448
- Sakkir, G. et al. (2022). Students' Perception of The Presentation Activities in Online Speaking Class *EduLine: Journal of Education and Learning Innovation*. Vol. 3 (3). https://doi.org/10.35877/454RI.eduline1074
- Tian, C. (2019). Anxiety in classroom English Presentations: A Case Study in Korean Tertiary Educational Context. *Canadian Center of Science and Education Studies* Vol 9 (1). https://doi.org/10.5539/hes.v9n1p132
- Tian, S. & Mahmud, M. (2018). A Study of Academic Oral Presentation Anxiety and Strategy Employment of EFL Graduate Students. *Indonesian Journal of EFL and Linguistics*, 3(2)

Ting, S., Marzuki, E., Chuah, K., Misieng, J., Jerome, C. (2017). Employers' Views on Importance of English Proficiency and Communication Skill for Employability in Malaysia. Indonesian Journal of Applied Linguistics. Vol 7 (2) https://doi.org/10.17509/ijal.v7i2.8132