

Social Values of Early Children in The Main Character of Early Childhood: Gotong Royong

1st Amalia Nurbaiti^{1,*}, 2nd Abdul Wachid Bambang Suharto²

Email: amalianurbaiti121@gmail.com

^{1,2}UIN Prof. K.H Saifuddin Zuhri, Jl. A. Yani No.40A, North Purwokerto, Banyumas Regency, Indonesia

Abstract

This study examines the social value of the main character's fairy tales of early childhood. The purpose of this study is to find, analyze, and describe the social values contained in the Tale of the Main Characters of Early Childhood: Gotong Royong. This research uses a descriptive analysis method where the focus of the research is *library research*. This study uses data collection documentation with the method of reading and note-taking. The data analysis technique of this research was carried out by reducing data, presenting data, verifying and drawing conclusions. The results showed that the social value of early childhood in the Tale of the Main Character of Early Childhood: Gotong Royong consists of the social value of helping, the social value of cooperation, the social value of being loyal to friends, and the social value of motivating. The social value of helping to help is related to helping people who are in trouble, whereas in this fairy tale the social value of helping is found in the stories "Dry in the Debt" and "The Pangolin Hero;" the social value of cooperation is related to working together in achieving a common goal, where in this fairy tale, the social value of cooperation is contained in the stories "Help Kudaponi", "Tamasya" and "Sharing Tasks;" the social value of loyal friends is related to maintaining a friendship with friends regardless of the situation, where in this fairy tale the social value of loyal friends is contained in the story "Star from Heaven", and the social value of motivating is related to encouraging friends in carrying out activities, where in this fairy tale the value of Social motivation is found in the story "Visit the Little Pig". From here, the fairy tale book Main Characters for Early Childhood: Gotong Royong is the right fairy tale to be read in early childhood in building children's social values.

Keywords: social values, early childhood, fairy tales

1. Introduction

As social beings, humans are creatures who cannot live alone, they need to interact with other people. Early age is the most appropriate time to develop various potentials, one of which needs to be developed from an early age, namely social values, because social values provide guidelines for loving, harmonious, disciplined life in interacting with fellow human beings so that their existence can be recognized in society. On the other hand, without social values, society will not have a harmonious and democratic life (Zubaedi, 2006). Instilling social values from an early age, it is hoped that at a later stage of development the child will be able to distinguish right and wrong, good and bad in their daily lives. So this will affect whether or not the child is easily accepted by the surrounding community in terms of socializing (Waluyo, 2016). Social values are guidelines adopted by society about what is considered good and what is considered bad by society. With this social value, it is hoped that it can direct children to be more independent and be able to develop their social relationships in the community (Waluyo, 2016).

In society, three stages need to be done so that children can achieve social development. The three processes are interrelated, meaning that if there is a failure in its implementation, it can reduce the child's social ability. The three processes are; *first*, learn to behave in a socially acceptable manner in the community. Where each group has its standards related to social rules that bind its members regarding acceptable and unacceptable behaviour. Children must understand acceptable behaviour so that they have a reference to behave to be accepted in the community. *Second*, learn to play an acceptable social role. Each child has a pattern of habits that have been determined by its members. The pattern of habits of course must be obeyed by every member of the group. For example, mutual agreement for habits in the classroom between teacher and child. *Third*, the development of social processes, to socialize well, children must like people and social activities in groups. If they

can do this, then children will easily adjust and can be accepted as members of the social group they belong to (Musyarofah, 2017).

This is where one of the media that can be used to introduce social values to early childhood is fairy tales. Fairy tales are folk prose stories that didn't happen. Besides being used as entertainment, fairy tales usually also depict the truth and contain moral values that can be taken by the reader. Fairy tales do not only tell stories about humans, but also tell about domesticated animals, and so on (Rukiyah, 2018). From here, fairy tales become one of the right media in introducing social values to early childhood, because by reading fairy tales, children not only get entertainment, but children learn many things, children learn norms, moral values, and ethics related to social values. This happens because fairy tales contain various events and events originating from the interaction and communication between characters in the social life of the story played by the characters in the fairy tale (Heru, 2022)

Various studies have been carried out related to the cultivation of social values through the media of fairy tales. First, Musyafa Ali's study of early childhood social attitudes in Tere Liye's book Toki Si Rabbit with Hat cooperation, advising, motivating, loyal friends, and tolerance (Heru, 2022). Second, Tuti Istiana's research entitled Development of Social Skills to Shape Early Childhood Social Behavior, the results of her research shows that fairy tales are also able to shape early childhood social behaviour to be responsible, cooperate, explore and build ideas (Tuti, 2015). Third, Waluyo Satrio Adji's research which examines the inculcation of early childhood social values through movement and song. His research shows that in instilling social values in early childhood, you can use motion media and songs. Where in applying motion media and songs to instil social values in early childhood several things need to be considered, namely; (1) making goals that are tailored to the child's development and made as interesting as possible so as not to be monotonous, (2) making good is also adapted to the child's development. So that the value conveyed can be well received by the child (Waluyo, 2016).

From the results of this study, it can be concluded that the inculcation of social values in early childhood can be done through various media, one of which is fairy tales. Therefore, this study focuses on studying the fairy tales of the main characters of early childhood: cooperation from the aspect of children's social values. The fairy tale of the main character for early childhood: going royong is a fairy tale written by Heru Kurniawan and Endah Kusumaningrum, this fairy tale is published by Bhuana Popular Science. In this fairy tale, there are 10 stories about different animals and of course, in each fairy tale, there is an early childhood social. The story of the main character: gotong royong is loved by children because the story is interesting, the presentation is simple and filled with interesting illustrations. This fairy tale is also suitable for early childhood who are just starting to like reading. This is where this research focuses on examining the Social Values of Early Childhood in the Fairy Tales Main Character: Gotong Royong.

2. Research Methods

In this study, researchers used the descriptive analysis method where the focus of the research was *library research*. In this literature study, researchers look for the required documents through written data and electronic media (Bahri, 2020). Where, in this study, the researcher describes the social values contained in the fairy tales of the main character of early childhood: cooperation. This study uses a qualitative approach, where the explanation in this study leads to a descriptive explanation of social values in the Tale of the Main Character of Early Childhood: Rotong Royong (Umar, 2019). This study uses documentation data collection, where researchers explore data or information related to the social values contained in the fairy tales of the main characters of early childhood: Gotong Royong with reading and note-taking methods to understand the contents of the stories in the fairy tale regarding the social values of early childhood to be analyzed (Hardani, 2020).

The data analysis technique of this research was carried out by 1) reducing the data by classifying important data related to the social values contained in the fairy tales of the main characters: cooperation; 2) after the data is reduced, the next step is to present the data in narrative form, this is to make it easier to find out the social values being analyzed; 3) the next step is data verification, data verification is carried out by researchers through the data that has been collected and then verified for correctness. From this, the researchers will make conclusions related to the social values contained in the main character's fairy tale: cooperation (Miles, 2018).

3. Results and Discussion

In the Fairy Tale Book of the Main Characters of Early Childhood: Gotong Royong, there are 10 stories that describe the various events in each story. Where each story occurs different interactions and communication between characters. It is from the interactions between these figures that the social values of early childhood are identified and then described in the context of child development. The social values of early childhood contained in the 10 stories in the Fairy Tale of the Main Characters of Early Childhood: Gotong Royong are as follows.

3.1. The social value of helping

to help is an attitude that must be possessed by a person, including children, where helping children can be practised from early childhood in their daily life. This helping behaviour is carried out by strong people towards weak people, who have the advantage of helping people who are in need (Dian, 2020). Helping behaviour is an action that intends to **help** others who need help without expecting anything in return from the person who has been given help (Aluh, 2019).

In the fairy tale the main character of early childhood: gotong royong there are several social values of helping. The social value of helping to help is contained in the title of the story "Dry in the Forest" and "Hero of Pangolins".

Data:

1) A thirsty gorilla woke up, he was confused looking for drinking water, because he felt sorry for the Lion the King gave him a bucket of drinking water. Gorilla says thank you. In return, the Gorilla diligently helps draw water with his strong hands.

In the story "Dry in the Forest", the social value of helping is played by the Lion, where the story tells the condition of the Gorilla who is thirsty but does not have a drink in stock, because he feels sorry for the Gorilla, the Lion finally gives a bucket of drink to the Gorilla. Since then the Gorilla did not feel thirsty anymore and thanked the Lion for helping him. From the story, the social value of help can be identified in the form of good deeds that help others who need help. The assistance provided was in the form of saving a lion from a thirsty gorilla by giving him a drink.

From here, one of the social values of early childhood, namely helping is a social value that is carried out consciously without coercion from others. The behaviour of the lion in helping the gorilla shows that the lion has the sensitivity to help his friend who needs help. This is a very good social value which is done with pleasure of one's own volition and without expecting anything in return. Based on the Lion character who plays the social value of helping to help, it can be concluded that the social value of helping is introduced and internalized to early childhood through the Tale of the Main Character of Early Childhood: Gotong Royong in the title of the story "Dry in the Forest."

(2) The little deer suddenly slipped into a very deep abyss, no animal dared to help, except the pangolin. He rolled up and rolled into the ravine, helping the little Deer. The pangolin bound the Little Deer, then the other animals pulled him together.

In the story of the Pangolin Hero, the social value of helping the pangolin is played by the Pangolin, where in the story it tells of a Little Deer who fell into a ravine when no other animal dared to help the Little Deer, Pangolin took the initiative to help the Little Deer by rolling his body and then rolling into the abyss. to help the Little Deer. Finally, the deer survived thanks to the help of the Pangolin. From the story above, the social value of help can be identified in the form of behaviour to help friends who are in danger. The assistance provided was in the form of saving the Pangolin against the Little Deer who fell into the abyss, so that the Little Deer could survive thanks to the help of the Pangolin.

From the data above, it can be concluded that the social value of helping out in the story of "Pangolin Hero" is a positive behaviour that can be used as an example for early childhood children. The social value of helping help occurs because of awareness of an event that makes the child move to take action to help his friend. This is where the social value of helping to help is introduced and internalized in early childhood through the Tale of the Main Character of the Children of Gotong Royong in the title of the story "Pangolin Hero."

3.2. The social value of cooperation

Cooperation is an effort made by several individuals to achieve a common goal, where cooperation is carried out to achieve a common goal, a goal that brings the common good (Kelly, 2010). In the title of the story "Helping the Horseponi", "Outing" and "Sharing the Tasks".

Data:

(3) The Pony House is on fire, and the animals feel sorry and want to help. The animal fathers collect wood, the animal mothers collected food, and the animal children collected books, all of which were given to Pony and her family. The pony was very moved. She thanked her for feeling very helpful.

In the story Helping Pony, the social value of cooperation is played by the father of animals, the mothers of animals, and the children of animals, where the story tells about the incident where the Pony House and its family were burned, then the animals took the initiative to work together to help Pony and Family lighten their load. The animals collect items the Pony

and family need, such as wood, food, and books. With this assistance, Pony and his family felt very happy and eased the burden on Pony's family a little.

From the story above, the social value of cooperation is identified in the form of working together to achieve a common goal, namely collecting goods in the form of wood, food, and books to be given to Kudaponi and his family. From here, one of the social values of early childhood, namely cooperation is a conscious effort to be carried out together to achieve the same goal. The social value of cooperation carried out by the animals in working together to help the Pony family shows that the social value of cooperation is an important lesson to be conveyed and internalized in early childhood in the fairy tale Main Character of Early Childhood: Gotong Royong. The social value of this cooperation is one of the important aspects of child development, whereby having the social value of this cooperation, it is hoped that the child will be responsible and able to work together in doing something to achieve the desired goal. Based on the characters who describe the social value of cooperation, it can be concluded that the social value of cooperation can be introduced and internalized to early childhood through the Tale of the Main Character of Early Childhood: Gotong Royong in the story "Help the Pony."

(4) Holidays have arrived, and Octopus and his friends are sightseeing together in the meadow. Everyone had their duties, some brought food, drinks, lights, blankets, and tents.

(5) It was getting dark, but the tent had not been set up. "Let's try it together!" Octopus said. They started working on setting up the tent. It worked. "If we work together, difficult things become easy, yes," said Squid. They all agree.

In the story "Tamasya," the social value of cooperation is played by the characters in the story, where each of them brings the need for a vacation. The story, tells about the school holiday season that has arrived, because it is a holiday, Octopus and his friends want to go on vacation to the meadow. They brought things together, some brought food, some brought drinks, and some brought lamps, blankets, and tents. By working together, their sightseeing activities run smoothly. Then when their tent did not stand up, they finally worked together to build the tent, and finally, the tent was able to stand up easily because it was done together.

From the story above, the social value of cooperation can be identified by working together compactly to achieve common goals. Where the social value of cooperation in this story is in the form of Octopus and his friends who share the task of carrying out sightseeing and cooperation in setting up tents so that their holiday activities run smoothly. From here, one of the social values of early childhood, namely cooperation is a conscious effort to be done together to achieve the desired goal. The social value of cooperation by Octopus and his friends in working together to bring food, drinks, lights, blankets, and setting up a tent shows that the social value of cooperation is an important lesson to be conveyed and internalized in early childhood in the main character's fairy tales. Early Childhood: Gotong Royong. The social value of this cooperation is one of the important aspects of child development, whereby having the social value of this cooperation, it is hoped that the child will be responsible and able to work together in doing something to achieve the desired goal.

Based on the characters who describe the social value of cooperation, it can be concluded that the social value of cooperation can be introduced and internalized to early childhood through the Tale of the Main Character of Early Childhood: Gotong Royong in the story "Tamasya."

(6) Mother Kangaroo is very good at cooking. The Kangaroo family opened a restaurant, and lots of customers came. Every day when it is closed, the restaurant is very dirty. The Kangaroo family shares the task of cleaning the restaurant. Kangaroo mother washes dishes, Kangaroo father sweeps the floor, and Little Kangaroo takes out the garbage.

In the story of sharing tasks, the social value of cooperation can be identified by sharing tasks in cleaning the restaurant, where the mother kangaroo washes the dishes, the father kangaroo sweeps the floor, and the little kangaroo takes out the garbage. By working together, the work done will feel lighter and the Kangaroo family restaurant will be clean again. the social value of cooperation is identified in the form of cooperation to achieve a common goal, namely gathering together to clean the restaurant by dividing tasks so that the work that feels heavy will become lighter because it is done together.

Early childhood cooperation is a conscious effort to do together to achieve the same goal. The social value of cooperation carried out by the Kangaroo family in working together to clean their restaurant shows that the social value of cooperation is an important lesson to be conveyed and internalized in early childhood in the fairy tale Main Character of Early Childhood: Gotong Royong. The social value of this cooperation is one of the important aspects of child development, whereby having the social value of this cooperation, it is hoped that the child will be responsible and able to work together in doing something to achieve the desired goal. Based on the characters who describe the social value of cooperation, it can be concluded that the social value of cooperation can be introduced and internalized to early childhood through the Tale of the Main Character of Early Childhood: Gotong Royong in the story "Sharing Tasks."

3.3. Social values motivate

Motivation is an effort that someone consciously makes to encourage others to increase their abilities to the maximum to achieve the desired goal. Motivation is done to encourage someone so that a desire arises to do something with enthusiasm so that they can achieve certain goals (Tri, 2017). Motivating social values in the Fairy Tale of the Main Characters of Early Childhood: Gotong Royong is depicted through interactions between characters in various stories, where this motivating social value is found in the story "Visit the Little Pig."

Data:

(7) Little Pig is sad because he can't go to school. In the afternoon, friends came to visit the little pig, he was very happy and then hugged them one by one. "You have to eat, to get well soon," said Tapir. "Don't forget to take medicine to get healthy quickly," said the Goat. The little pig wants to eat and drink the medicine, the little pig is cured.

In the story "Visiting the Little Pig," the motivating social values are played by the characters, namely Tapir and Goat. Where in the story tells of a little Pig who is sick and can't go to school, Little Pig feels sad because he can't meet his friends. Seeing the little Pig who continued to be sad and did not want to take medicine, finally, Little Pig's friends came to the house to visit the little Pig and motivated the little Pig to eat and take medicine so he could recover quickly and go back to school. Thanks to the encouragement of his friends, the little Pig wants to eat and take medicine, and finally, the little Pig recovers from illness and can go to school again.

From the story above, motivating social values can be identified in the form of good deeds that encourage someone to do something to achieve the desired goal. The motivation given is in the form of encouraging the little Pig to want to eat and continue to take medicine so that he can recover quickly from his illness. This is where one of the social values of early childhood, namely motivating, is a positive value that teaches each others to motivate each other. This motivational social value is conveyed and internalized in the story "Visit the Little Pig." This motivating social value is one of the important values for early childhood to have because, in early childhood friendships, they will find problems with friends who are doubtful and unsure in dealing with problems. From here, early childhood can learn through the story "Visit the Little Pig" so that they can give each other encouragement to friends who are having problems.

3.4. The social value of loyal friends

Loyal friends are a sense of loyalty and friendliness to friends in various conditions, both when friends are in sadness or difficulty, individuals will remain loyal friends. In happy and happy conditions, individuals will also remain loyal to their friends. From here, the social value of loyal friends can strengthen friendly relations between individuals with all their conditions (Heru, 2022). The social value of loyal friends in the Fairy Tale of the Main Character of Early Childhood: Gotong Royong is depicted through interactions between characters in various stories, where the social value of loyal friends is found in the story "Star from Heaven."

Data:

(8) Grandmother Rat recently passed away. Little Mouse cries all day long, he loves his grandmother very much. Little Mouse's friends came to the house to cheer him up, but Little Mouse was still gloomy. Then the little squirrel took Little Mouse to see a cloudy sky with no stars. Grandmother Rat must be sad because Little Mouse is always sad. "Look! The star doesn't shine in Heaven," said Little Squirrel. Little Mouse immediately wiped away the tears, then smiled.

In the story "Stars from Heaven," the social value of loyal friends are played by the friends of mice. Where in the story tells of a rat who continues to grieve because his grandmother has just died, and then the rat's friends come to comfort the rat. Even though the rat was still sad, the rat's friends remained loyal to accompany the rat and kept trying to comfort the rat, finally after trying hard to cheer him up, the rat was finally not sad anymore. Every mouse longs for his grandmother, he will see the stars in the sky.

From the story above, the social value of loyal friends can be identified in the form of good deeds that are loyal to their friends in any condition, especially when they are sad. The loyal friends shown are in the form of accompanying the sad

mouse and continuing to entertain the mouse. This is where one of the social values of early childhood is introduced and internalized in the story "Star from Heaven. The social value of loyal friends is important for early childhood because by having loyal friends, they will be liked by many other friends and will have many friends in their daily environment. From here, early childhood can learn through the story "Stars from Heaven" so that they can play a good role in their friendship with other friends.

4. Conclusion

Early age is the most appropriate time to develop various potentials, one of which needs to be developed from an early age, namely social values. Fairy tales are one of the right media in introducing social values to early childhood because by reading fairy tales, early children get a lot of knowledge, especially related to social values. The social value of early childhood in the Tale of the Main Character of Early Childhood: Gotong Royong consists of the social value of helping, the social value of cooperation, the social value of being loyal to friends, and the social value of motivating. The social value of helping to help is related to helping people who are in trouble, whereas in this fairy tale the social value of helping is found in the stories "Dry in the Debt" and "Hero of Pangolins;" the social value of cooperation is related to working together in achieving common goals, where in this fairy tale, the social value of cooperation is contained in the stories "Help Kudaponi", "Tamasya" and "Sharing Tasks;" the social value of loyal friends is related to maintaining a friendship with friends regardless of the situation, where in this fairy tale the social value of loyal friends is contained in the story "Star from Heaven", and social values motivate related to encouraging friends in carrying out activities, where in this fairy tale the value of Social motivation is found in the story "Visit the Little Pig". From here, the fairy tale book The Main Character of Early Childhood: Gotong Royong is the right fairy tale to be read in early childhood in building children's social values.

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