

Effectiveness of Educational Videos for Learning The Concept of Bullying in Elementary School

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Abstract

Bullying or bullying has become a serious problem in the primary school environment. These actions can leave a deep psychological impact on children, especially in terms of adaptation and socialization. Bullying is defined as aggressive behavior carried out intentionally and repeatedly, with an imbalance of power between the perpetrator and the victim. The impact of bullying on victims is very diverse, including anxiety, depression, low self-confidence, to aggressive behavior. Given the magnitude of this negative impact, a study was carried out to address the problem through the use of educational videos. The main purpose of this study was to help learners identify the dominant values conveyed in educational videos about bullying. In addition, the study also aimed to compare students' understanding of bullying before and after watching the educational video. The data collection method used in this study involved interviews and observations, with the results presented in Tabular Form. Quantitative data analysis showed an increase in students' ability to identify moral values contained in educational videos. Furthermore, significant differences were found between students' understanding before and after being given educational video treatment. The results of the sample study showed that after watching the educational video, 36 students understood the concept of bullying well, 3 students had less understanding, and only 1 student still did not understand bullying. The results obtained can be a valuable reference for various parties, including educators, parents, and policy makers. This research is expected to make an important contribution to efforts to create a safe and inclusive school environment. The results obtained can be a valuable reference for various parties, including educators, parents, and policy makers.

Keywords: Bullying, learning, educational videos

1. Introduction

Bullying is a form of child violence (child abuse) that peers commit to someone (child) who is inferior or weaker to get a certain advantage or satisfaction (Yuyarti, 2018). Violence in education is behavior that goes beyond the limits of the code of ethics and rules in education, both in physical form and abuse of one's rights (Lestari, 2018). Bullying is violence that leads both physically and psychologically. There are several researchers who raise the issue of bullying. In his research (Nurul, 2017) describes the cultivation of character to overcome bullying. Good research has been done which has explored the forms of bullying, factors that influence bullying, Character Cultivation and handling of bullying. Research (Kristiawan, 2017). In times of technology and information that is growing, there are still many acts of bullying in the school environment and outside the school environment. It is hoped that through parental care that provides a loving and supportive home environment, students will be able to build character to combat bullying.

Parents should pay attention to the child's social life in relation to other people or to their peers. The character planter of elementary school students through parental care is expected to produce good changes for students. However, nowadays parents are more concerned with their work than educating children to have good character. Students who have good character will not do bad things that can harm others, but judging from the conditions in the field are still rife fights, insults between friends such as actions called bullying.

Given the widespread cases of bullying, especially at the primary school level, the development of effective research models is becoming increasingly urgent. Without a deep understanding of appropriate prevention methods, we will have a hard time addressing the problem of violence in the school environment.

2. Research Methods

Gumelar Kidul elementary school has 7 educators. This suggests that the ratio of teachers to students may be quite good. The school is led by 1 Principal. The presence of a principal indicates the existence of formal leadership. In addition to teachers and principals, there is also 1 person of educational staff. These education personnel play an important role in supporting teaching and learning activities, such as administration, maintaining schools, or libraries.

Along with the Times, Gumelar Kidul elementary school only has 44 students. The composition of students in this school consists of 25 male students and 19 female students. Thus, it can be seen that the number of male students is slightly more than that of female students in the school. This shows the geographical location of SDN Gumelar Kidul which is surrounded by highways, railways, and the sumpiuh Ring Road. This situation greatly affects the interest of parents to go to school at SDN Gumelar Kidul by considering the security of access to school.

In carrying out their duties, educators and education personnel at SDN Gumelar Kidul never give up facing various challenges. They remain optimistic and eager to print a superior generation. With a focus on the six pillars of Pancasila student profile, namely faith, noble character, global diversity, mutual cooperation, independence, and critical thinking, they strive to create graduates who are not only intelligent, but also have strong characters.

In an effort to create schools free from bullying, educators recognize the importance of effective education. Educational videos are emerging as one of the promising media. Through engaging visualizations and hands-on messages, these videos can be a powerful tool to raise students ' awareness of the dangers of bullying, provide a better understanding of what bullying is, and teach ways to prevent and overcome bullying.

In this study, researchers used interview and observation methods to collect data related to bullying. The qualitative Data obtained are then analyzed and presented in quantitative form through tables. This combined approach allows researchers to get a more comprehensive picture of the phenomenon of bullying, both from a qualitative and quantitative perspective.

Data collection methods memelaui observation and interview

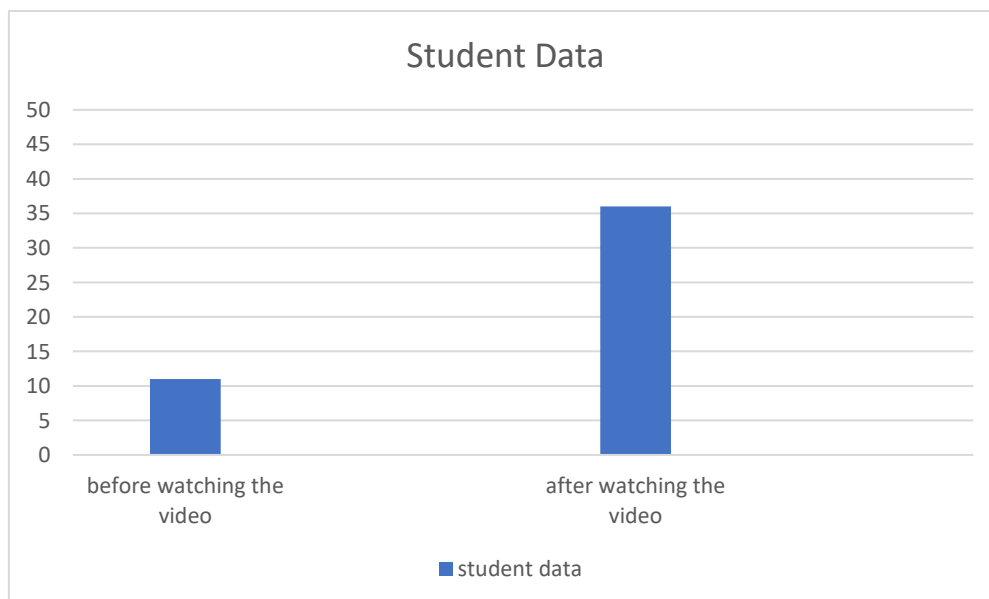


Figure table: observation report and interview 2024

The results of the study pegumpulan data on understanding learners before viewing and after viewing video can be analyzed as follows :

Before using educational videos The results of this study are quite alarming. Of the 40 students sampled in the study, only 12 students demonstrated a good understanding of the concept of bullying and its associated moral values. Another 28 students are still confused and do not fully understand the negative impact of bullying. These findings indicate a significant gap in understanding among students.

After using educational videos Data analysis showed quite encouraging results. A total of 90% (36) of the students in the study sample had demonstrated a good understanding of bullying and its associated moral values after participating in the intervention program. However, there are still 10% (4) of students who need further attention to ensure a comprehensive understanding of the issue of bullying.

3. Results and Discussion

3.1. Research Results

The results showed that the use of educational videos in learning the concept of bullying has a positive impact on student understanding. Previously, when learning still relied on conventional methods, very few students were able to understand in depth about bullying and The Associated moral values. However, after being given exposure to educational videos, students ' ability to identify and understand the concept of bullying increased significantly.

The results of this study also showed the effectiveness of the use of educational videos in improving students ' understanding of the concept of bullying. With engaging visualizations and clear messages, educational videos prove to be a powerful tool in helping students understand the negative impact of bullying and its associated moral values.

3.2. Discussion

Creating a safe and inclusive school environment is the primary goal of any educational institution. This research is expected to provide empirical data that supports the importance of using visual media, such as educational videos, in an effort to create schools that are free from bullying. The results of this study can be a reference for educators, policy makers, and all educational stakeholders in designing bullying prevention programs.

The results of this study have great potential to be a valuable reference for various parties. Educators can leverage these findings to develop more effective learning strategies for preventing and dealing with bullying in schools. Parents can also gain a better understanding of bullying and how to support their child. In addition, policy makers can use the results of this study as a basis in formulating more comprehensive policies in an effort to create a safe and inclusive learning environment for all students.

3.3. Research Benefits

This research provides significant benefits for various parties. Educators now have the resources to develop more effective learning strategies to prevent and address bullying in schools, so they can create a safer and more inclusive learning environment for all students. Parents also benefit from this research, as they gain a better understanding of bullying and how to support their child in dealing with the situation. Policy makers also benefit, as the study provides a solid basis for formulating more comprehensive policies in an effort to create a safe and inclusive learning environment for all students. Finally, the study also provides benefits for society as a whole, as it raises awareness about the importance of bullying prevention and helps create a safer and more inclusive environment for everyone.

4. Conclusion

This study shows that educational videos are very effective in improving students ' understanding of bullying and Norm values. The results prove that educational videos can be a powerful tool to raise students ' awareness of bullying and help create a safe and inclusive school environment. After watching educational videos, students ' ability to identify moral values associated with bullying improved significantly. In addition, educational videos have proven effective in helping students understand the negative impact of bullying and its associated moral values. Therefore, the results of this study can be a valuable reference for educators, parents, and policy makers in designing bullying prevention programs.

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